

ZHUNCHENG (FLORA) LI

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EDUCATION

- Ph.D. in Economics**, Virginia Tech *Expected May 2019*
Dissertation: The Behavioral and Neural Bases of Social Economic Decision-Making
Advisors: Sheryl Ball & Alec Smith
- M.A. in Economics**, Virginia Tech *May 2016*
- B.A. in Economics & Mathematics** (Minor in Statistics), Sweet Briar College *May 2014*
Summa Cum Laude

RESEARCH POSITION

- Postdoctoral Associate**, Fralin Biomedical Research Institute at VTC, Virginia Tech *May 2019-*
Advisor: Brooks King-Casas
- Graduate Research Assistant**, Fralin Biomedical Research Institute, Virginia Tech *Mar. - May 2019*

RESEARCH INTERESTS

Neuroeconomics, Behavioral Economics, Experimental Economics

PUBLICATION

- **Flora Li**, Sheryl Ball, Benjamin Katz, and Alec Smith. (2018) "Case Report of Syncope during a Transcranial Direct Current Stimulation Experiment in a Healthy Adult Participant." *Brain Stimulation*. 11(5), 1201-1202.

WORKING PAPER

- Martin Dufwenberg, **Flora Li**, and Alec Smith. (2018) "Promises and Punishment."

WORK IN PROGRESS

- "Threats," with Martin Dufwenberg and Alec Smith (Job Market Paper)
- "Neuromodulation of Other-Regarding Preferences via HD-tDCS over the Right Temporoparietal Junction," with Sheryl Ball, Xiaomeng Zhang, and Alec Smith
- "Replication of the Effect of Cognitive Load on Economic Decision Making," with Sheryl Ball, Benjamin Katz, and Alec Smith
- "Arousal and Attention in Risky Choice," with Xiaomeng Zhang, Jason Aimone, Sheryl Ball, and Alec Smith

GRANT

- "Lying Aversion and Anger: Power of Communication in Conflict Resolution and Violence Prevention," a graduate research grant funded by Center for Peace Studies & Violence Prevention, Virginia Tech, 2016. Awarded Amount: \$1500.00

AWARDS AND FELLOWSHIPS

Phi Kappa Phi National Honor Society (Virginia Tech)	Fall 2018
Graduate Instructor of the Year (Department of Economics, Virginia Tech)	2017 - 2018
Graduate Travel Fund (Graduate School, Virginia Tech)	Fall 2017, Fall 2018
UEA Non-EU Student Scholarship (University of East Anglia)	Jul. 2017
NYC Transcranial Direct Current Stimulation Fellowship (Academy for Neuromodulation)	Aug. 2016
Rising Scholar Research Award (Department of Economics, Virginia Tech)	Summer 2016
Phi Beta Kappa National Honor Society (Sweet Briar College)	Spring 2014
Betty Bean Black Scholarship (Sweet Briar College)	2010 - 2014

INVITED TALKS

Seminar at the Chib Lab (School of Medicine, Johns Hopkins University)	Jan. 2019
Seminar at the Decision Neuroscience Lab (Comparative Medicine, Yale University)	Jan. 2019
Seminar at the Economics Experimental Laboratory (Nanjing Audit University)	Dec. 2018
Seminar at the King-Casas Lab (Fralin Biomedical Research Institute at VTC)	Oct. 2018

CONFERENCE PRESENTATIONS

Oral Presentations

Southern Economic Association 88th Annual Meetings (Washington, DC)	Nov. 2018
2018 North-American ESA Conference (Universidad del Rosario)	Oct. 2018
2018 International Conference on Game Theory at Stony Brook (Stony Brook University)	Jul. 2018
Virginia Association of Economists 2018 Annual Meeting (Radford University)	Apr. 2018
2017 North-American ESA Conference (Virginia Commonwealth University)	Oct. 2017
PhD Summer School on Behavioural Game Theory (University of East Anglia)	Jul. 2017

Poster Presentations

Interdisciplinary Symposium on Decision Neuroscience (ISDN) (Duke University)	Jun. 2019
Social & Affective Neuroscience Society (SANS) 2019 Annual Meeting (Miami, FL)	May 2019
Society for NeuroEconomics SNE 2018 (University of Pennsylvania)	Oct. 2018
2018 Spring School in Behavioural Economics (UC San Diego)	Mar. 2018

RESEARCH EXPERIENCE

Laboratory Management

Spring 2016 - Spring 2019

Virginia Tech Economics Laboratory, Department of Economics, Virginia Tech

Primary Investigators: Sheryl Ball & Alec Smith

- Programming and conducting experiments, analyzing and visualizing data.
- Writing and organizing IRB proposals.
- Managing and coordinating laboratory experiments.
- Training undergraduate and graduate students tDCS and eye tracker techniques and operations.

TEACHING EXPERIENCE

Instructor

VT-U of Piura Study Abroad (Econ Lab Experiments Instructor)	Summer II 2018
Principles of Economics (Microeconomics)	Spring 2018, Summer 2017

Teaching Assistant

Behavioral Economics (Graduate)	Spring 2017
Microeconomics I (Graduate)	Fall 2015
Neuroeconomics	Fall 2017, Spring 2016, Fall 2016
Game Theory	Fall 2015

ADDITIONAL TRAININGS

Atlas Leadership Academy: 3-Stack Approach to Marketing & Messaging (SEA 2018)	<i>Nov. 2018</i>
2018 Spring School in Behavioural Economics (UC San Diego)	<i>Mar. 2018</i>
PhD Summer School on Behavioural Game Theory (University of East Anglia)	<i>Jul. 2017</i>
IFREE's 22nd Annual Workshop in Experimental Economics (Chapman University)	<i>Jan. 2017</i>
UNCW 15th Annual Teaching Workshop (University of North Carolina Wilmington)	<i>Oct. 2016</i>
NYC Transcranial Direct Current Stimulation Fellowship 2016 (City College of New York)	<i>Aug. 2016</i>

SKILLS

Languages	English (Full Professional Fluency), Mandarin (Native)
Computing	z-Tree, Matlab (Psychtoolbox), Stata, SPM, R, FSL
Devices	tDCS (SoterixMedical & neuroConn), eyetracker (Eyelink), fMRI (Siemens)

PROFESSIONAL MEMBERSHIP

American Economic Association (AEA), Economic Science Association (ESA),
Southern Economic Association (SEA), Society for Neuroeconomics (SNE),
Social & Affective Neuroscience Society

Updated May 23, 2019